



LEAN CANVAS    YOU CANVAS    VALUE-ME TEST  
 TEAM CANVAS    STRENGTH-FINDER TEST  
 CERTIFICATE    MIND TRAINING    WORK STRENGTH OVERLAP  
 REGISTRATION    MULTIPLICATION DOCUMENT

PURPOSE

VISION

STRENGTHS

RESILIENCE

CHANNELS

KEY METRICS

COST STRUCTURE

VALUES

OVERVIEW

TEAM

STORIES

ROLES

ON-OFFBOARDING PROCESS

PEACE-MAKING PROCESS

PURPOSE

VALUES

CULTURE

DECISION MAKING

VISION GOALS

ORGANISATION

RULES

EXPLORE

MVP

CREATE

UNFAIR ADVANTAGE

TEST

CUSTOMER

REVENUE

VALUE PROPOSITION

SOLUTION

PROBLEM